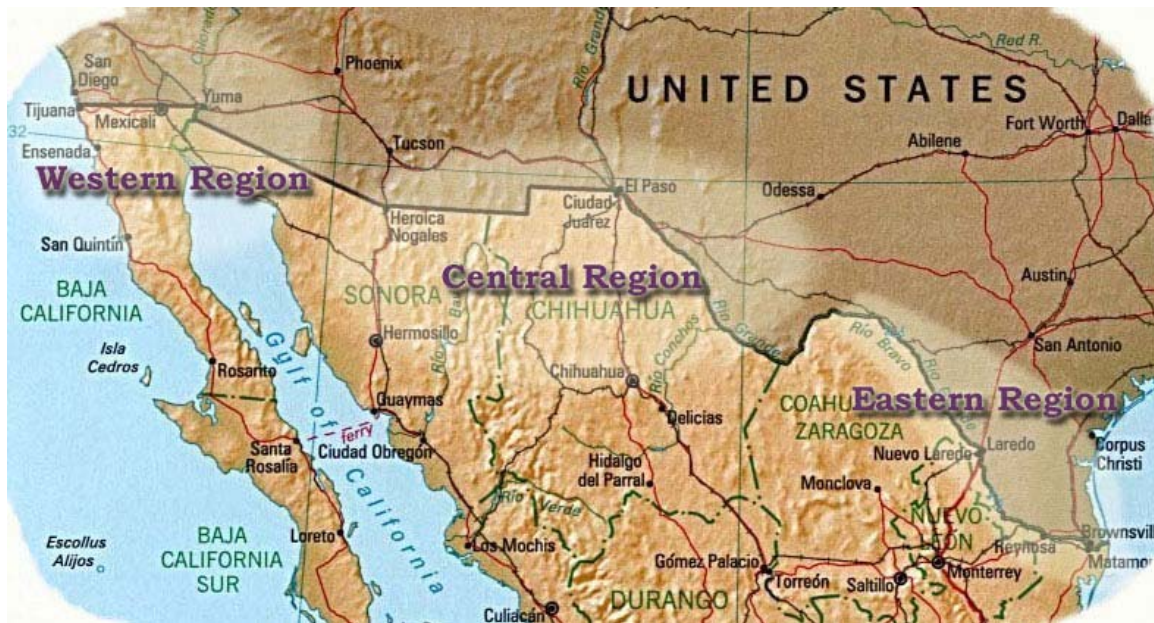




Five-Year Strategic Goals 2007-2011



VISION 2004-2020

As set forth in our Vision 2004-2020 statement is the following overall goal:

*By God's grace and His blessing, **BEAMM** will promote church planting movements by establishing a network of churches in each major border city: Brownsville / Matamoros, McAllen / Reynosa, Laredo / Nuevo Laredo, El Paso / Ciudad Juarez, Nogales / Nogales, El Centro / Mexicali, and San Diego / Tijuana. Associated with each church network will be a regional Theological and Leadership Training Center for the training of future pastors and lay leaders, and a Christian Community Center which will provide English as a Second Language (ESL) and skills training, counseling services, job placement, and mercy ministries to the community. The Christian Community Center will be an extension of the local church, not a para-church organization. Our goal is to have established a network of churches and an associated Christian Community Center in each city, and a regional Theological and Leadership Training Center in each of the three border regions, by the year 2020.*

In accordance with this overarching goal, we have set forth the following strategic goals for the years 2007-2011:

- I. Rally – Mobilize an Army of Prayer Warriors
- II. Strengthen – Particularize Existing Churches
- III. Train – Expand Theological and Leadership Training
- IV. Advance – Birth New Churches
- V. Transform – Mercy Ministries/Community Development

I. Rally – Mobilize an Army of Prayer Warriors



God has ordained prayer as the method through which we may receive His wisdom, our marching orders, and our sustenance in battle.

BEAMM's goal is to mobilize an army of 2,000 Prayer Warriors, one for each mile of the border, to hold up the BEAMM ministry to the Lord daily.

II. Strengthen - Particularize Existing Churches

Eight church plants that have been established on both sides of the border over the past ten years, either directly by BEAMM, or through association with local presbyteries, which are in various stages of maturity. None of these eight are particularized churches. In order to expand God's kingdom here on the border, it is essential that strong local churches are involved in this expansion through the training of pastors and lay leaders, the sending of members of their own congregations to other works on the border, the financial support for planting other churches on the border, and for the penetration of their surrounding communities through the preaching of the Gospel and through acts of mercy.

BEAMM's five-year goal is to assist the following eight churches in becoming particularized in their respective presbyteries:

Las Playas – Tijuana, Mexico
Dios Soberano – Mexicali, Mexico
New Life – Escondido, CA
El Centro Church Plant – El Centro, CA
Las Tierras Community Church – El Paso, TX
Gracia y Paz – Ciudad Juarez, Mexico
Promesa de Vida – Ciudad Juarez, Mexico
La Vid Church – Laredo, TX

III. Train - Expand Theological and Leadership Training

In order to provide the pipeline of trained men needed to establish and lead new churches in all three border regions, we need to focus on bolstering current training centers and establishing new ones. BEAMM has dedicated Dan Young and Aaron Zapata to this expansion. Here is a list of sub-goals for this area:

Mexican Side

- A. San Pablo Seminary, Ciudad Juarez
 - 1. Develop new facilities
 - 2. Raise support for two full-time teachers
 - 3. Raise support for scholarships for three full-time students
- B. Mexicali Seminary
 - 1. Help to effect more conservative teaching
 - 2. Attract more local students
- C. Tijuana Seminary
 - 1. Secure a building for the seminary
 - 2. Recruit and fund teachers
 - 3. Raise support for student scholarships
- D. Establish a seminary on the Eastern end of the border

American Side

- A. Assist in establishing LAMP sites in all three border regions (El Paso/Las Cruces sites are pilots)

IV. Advance - Birth New Churches

To accomplish our main vision by 2020, BEAMM needs to begin infiltrating unreached border cities now. We would like to establish a new church plant in the following cities within the next five years. For this to happen, we will need two workers and funding for each church plant, a total of 14 in all.

Nogales, Arizona
Nogales, Sonora
Laredo, Texas
Nuevo Laredo, Mexico
Reynosa, Mexico
El Paso, Texas, west side and northeast

V. Transform - Mercy Ministries/Community Development

The last two letters of the BEAMM acronym stand for Mercy Ministries, and while BEAMM has made some efforts in this area over the past years, aside from partnering with the Isaiah 55 Deaf Ministries in Reynosa there are no consistent BEAMM ministries of justice and mercy on the border right now. We need to work alongside local churches, training and enabling them to practically demonstrate the love of Christ to hurting people within their communities. Our five-year goal in this area includes these four main elements:

- A. Recruit Community Development Coordinators for El Paso/Ciudad Juarez, Nogales, AR/Nogales, Son, and McAllen/Reynosa to develop relationships among local churches, BEAMM, and government agencies
- B. Build a Community Center in Ciudad Juarez
- C. Morgan Roe will develop relationships among local churches, BEAMM, and government agencies for Tijuana and Mexicali areas
- D. Utilize the efforts of short-term teams to reach out to local communities through construction projects, medical clinics, teaching English, and skills-training classes.